



**Business For Week Of 09-15-2008: MPE Entertainment**



The Huntington Regional Chamber of Commerce announces Media Promotion Enterprises, dba MPE Entertainment as Business of the Week for the week of Sept. 18, 2008. MPE, a Huntington-based firm, is a full-service entertainment and event company serving West Virginia and the nation with professional entertainment.

Founded by Bill Heaberlin in 1971, MPE books all types of performers from national attractions to regional artists. The company also provides support services such as staging, sound, lighting, backline, and event management. Its newest division is creative services, which includes graphic and web design, video and film production, custom imprint items, and intellectual property consultation.

The company's expertise is utilized by corporations, festivals, trade associations, fairs, arts organizations, special events, and civic groups. MPE Entertainment maintains affiliation with the International Entertainment Buyers Association, Country Music Association, International Associations of Fairs and Expositions, West Virginia Chamber of Commerce, Huntington Regional Chamber of Commerce, and numerous state associations. Regionally, MPE serves such diverse clients as Summer Motion, Barboursville Fall Fest, the Marshall Artists Series, St. Albans Riverfest, Cabell County Fair, Wolfstock, Kanawha County Fair, Newton Energy, Toyota, Alcon Manufacturing, Callaway Natural Resources, Ribfest, and the West Virginia Coal Festival. For more information or to receive a quote for event entertainment services, visit [www.mpe-entertainment.com](http://www.mpe-entertainment.com) or call (800) 788-4006.